

# Sustainable Finance Summit Germany 2023 – We shape transformation

**The Sustainable Finance Summit Germany, the signature event of the Green and Sustainable Finance Cluster Germany (GSFCG), comes in a new format in its seventh year. Instead of a one-day conference in Frankfurt am Main, this year's summit will take place between 6 and 16 November as a series of various events at different locations in Germany. The cooperative summit concept is organized and supported by various initiatives and actors - all of whom have one thing in common: they are working hard to shape and finance economic structural change in order to ensure sustainability and thus future viability.**

In recent years, the issue of sustainable finance, i.e., the targeted use of the potential of the financial system for a consistently sustainable orientation of our economic value creation, has steadily gained in importance. In order to secure competitiveness and employment, the preservation of planetary boundaries as well as the achievement of the Paris climate goals and the realization of the United Nations' sustainability agenda are indispensable prerequisites. "One day in Frankfurt is simply no longer enough to address the importance of future-proof financial structures and the challenges and opportunities that go with it," says Kristina Jeromin, Co-Executive Director of the GSFCG. "With the new event concept, we want to bring the summit to the place where transformation is discussed, planned, implemented and financed", she continues. Because it is precisely the coordinated interaction of the financial sector, the real economy, academia, politics, and civil society that is a central key to a successful and swift transformation. "Sustainable finance is now part of the daily business of many companies in the financial and real economy. Implementation projects are becoming more concrete, and at the same time the need for coordination with the stakeholders involved is growing - the cluster and the summit provide the platform for this," emphasizes Michael Schmidt, who has been heading the GSFCG together with Kristina Jeromin since April this year.

Below you will find an overview of the cooperation landscape and the currently planned events. In the coming weeks and months, we will keep you informed about the content of the individual events and the associated activities of our partners. The registration phase for the summit is expected to start at the end of August. We would be very pleased if you would note the dates that are of interest to you in your calendar today.

## Background

The Green and Sustainable Finance Cluster Germany is an association of leading financial market players in Germany, who are committed to the implementation and realization of sustainable financial structures at national, European and international level. The common goal is to efficiently finance the transformation of economic value creation in line with planetary boundaries, thus ensuring competitiveness and employment. The common goal is to efficiently finance the transformation of economic value creation in line with planetary boundaries, thus ensuring competitiveness and employment.

You can find more information about the activities of the cluster and its sponsors and members here:  
[gsfc-germany.com/en/](https://gsfc-germany.com/en/)

↓ On the following pages you will find the line-up for the Sustainable Finance Summit Germany 2023.

# Line-up Sustainable Finance Gipfel Deutschland 2023

## Kick-off event

6 November | Frankfurt am Main

**Who:** The [Green and Sustainable Finance Cluster Germany](#) is an association of leading financial market players in Germany who are committed to the implementation and realisation of sustainable financial structures on a national, European, and international level. The common goal is to efficiently finance the transformation of economic value creation in line with planetary boundaries and thus ensure competitiveness and employment. The Sustainable Finance Summit Germany is the flagship event of the initiative and will take place for the seventh time this year.

**When and where:** 6 November 2023, Frankfurt School of Finance and Management, Adickesallee 32-34, 60322 Frankfurt am Main, hybrid event

**What:** The kick-off of this year's Sustainable Finance Summit Germany opens the view on the different facets and cross-sectional dynamics of transformation financing. In order to successfully shape and securely finance structural change, close coordination between the financial sector and the real economy is needed, actively accompanied and supported by a coherent and reliable political framework. The keynote speeches and discussion formats of the kick-off event will highlight the status quo of transformation financing in Germany and shed light on necessary next steps and medium- to long-term developments.

## Net Zero banks

7 November | Frankfurt am Main

**Who:** Nine German banks have joined forces in the [Net Zero Banking Alliance Germany](#). The participating financial institutions BNP Paribas, Commerzbank, Deutsche Bank, DKB, DZ Bank, Helaba, ING, LBBW and Umweltbank are committed to the topic of sustainable finance and have pledged to make their portfolios climate neutral and in line with the Paris climate goals. This means that CO<sub>2</sub> emissions associated with investments or loans must be reduced to net zero by mid-century in line with the Paris climate targets. The event is hosted by [Commerzbank AG](#).

**When and where:** 7 November 2023, Commerzbank Tower, Kaiserstraße 16, 60311 Frankfurt am Main, hybrid event

**What:** Alliances and networks are invaluable, especially in times of structural upheaval. The pre-competitive exchange, the development and expansion of shared knowledge and mutually supportive approaches are key success factors for the comprehensive transformation of our economic value creation in the required time. The NZBAG looks back on two years of cooperation in turbulent times. The event will discuss the highlights and lowlights of the common journey - what has been achieved so far and where and why are there still hurdles to overcome? Based on this analysis, we will take an ambitious look into the future.

## Transformation of the automotive industry

9 November | Munich

**Who:** [Agora Verkehrswende](#) is a Berlin-based think tank that seeks to promote climate-friendly mobility. Non-partisan and non-profit, it works together with key stakeholders in the fields of politics, business, academia and civil society to decarbonise the transport system. To this end, the think-tank team develops evidence-based policy strategies and recommendations. Agora Verkehrswende was initiated in 2016 by Stiftung Mercator and the European Climate Foundation.

**When and where:** planned for 9 November 2023, Munich, location to be announced

**What:** The event will address the possibilities of accelerating the transformation of the automotive industry through targeted financing strategies. The specific needs in the real economy will be brought together with products and services from the financial sector in order to make a contribution to a target-oriented interlinking.

## Impact Investing 9 November | Munich

**Who:** The [Bundesinitiative Impact Investing \(BIII\)](#), which now has 110 members including financial service providers, asset owners, foundations, intermediaries, and capital recipients, pursues the vision of regenerative investing and economic activity within ecological and social boundaries. It sees impact investing as a crucial instrument to achieve this. The cross-sector initiative promotes awareness of impact investing and aims to establish a new mindset among players from the economic and financial world, with the goal of achieving significant reallocation and mobilisation of capital towards impact investing. The Impact Investing team of [Phineo gAG](#) (Berlin and Munich) advises investors, asset managers, foundations, startups, and companies on the topic of Impact Investing with the vision of mainstreaming Impact Investing

**When and where:** 9 November 2023, Munich, location to be announced, 2 pm - 5:30 pm

**What:** BIII and Phineo will bring together relevant players from the Munich ecosystem during the Sustainable Finance Summit Germany 2023 to engage in a high-quality dialogue about financing, investment strategies, economic activities, as well as social, environmental, political, and entrepreneurial responsibility - all within the framework of the Sustainable Development Goals (SDGs). Companies, investors, asset managers, foundations, ecosystem representatives, politicians, and scientists will be invited to exchange ideas, in order to have a holistic and cross-cutting dialogue. The aim is to initiate from Munich alliances, a roadmap, and concrete projects to establish an innovative SDG hub in Germany and Europe.

## Financing the energy transition for municipalities and SMEs 15 November | Leipzig

**Who:** The [Center for Sustainable Insurance \(CSI\)](#) is a platform for exchange and development: we maintain and expand the network, bundle the interests and needs of the members, collect ideas, organise events and thus ensure regular exchange and further development of sustainability topics in the insurance industry. Furthermore, we accompany and support insurance companies on their way to more sustainability.

[Sächsische Aufbaubank – Förderbank – \(SAB\)](#) - (SAB) is the development bank of the Federal State of Saxony. It supports the government of Saxony in fulfilling its public tasks and help companies as well as municipalities on their transformation path. The bank provides subsidies primarily for housing construction, the economy, infrastructure, municipalities, education and social affairs, as well as for agriculture and the environment.

**When and where:** 15 November 2023, Salles de Pologne, Hainstraße 16, 04109 Leipzig, 9:30 a.m. - 5:30 p.m., hybrid event

**What:** The energy transition represents a great opportunity for municipalities and SMEs in the medium to long term to tap environmentally friendly energy sources, to be more independent of external influences and at the same time to save costs. In the short term, therefore, the related additional expenditure must be taken on and a future proof positioning established.

Experts from business, politics and research will present innovative financing and funding instruments as well as successful practical examples. The summit offers a platform for exchanging experiences and networking stakeholders in order to jointly drive forward the energy transition.

## Progress of the sustainability transformation

### 16 November | Berlin

**Who:** The [Sustainability Transformation Monitor \(STM\)](#) is a collaborative project between the Stiftung Mercator, the University of Hamburg, the Peer School for Sustainable Development, and the Bertelsmann Stiftung. The STM surveys companies in the real economy and the financial sector on the state of sustainability transformation. In a longitudinal survey, drivers and barriers in the conversion of business models are examined, as well as opportunities for enhancing the interplay between the real and financial sector to enable effective transformation financing.

**When and where:** November 16, 2023, Werderscher Markt 6, 10117 Berlin, 10:30 a.m. to 1:00 pm hybrid event

**What:** First insights into the results of the second STM survey on the development of sustainability transformations in the real economy and the financial sector will be presented. The identified opportunities and challenges of transformation financing will be contextualized and discussed with representatives from the economy, science, and politics.

## Sustainable Finance in the political debate

### 16 November | Berlin

**Who:** The [Sustainable Finance-Beirat \(SFB\)](#) of the German federal government is a multi-stakeholder body and advises the federal government on developing Germany into a leading location for sustainable finance and supporting the socio-ecological transformation with financial market instruments.

**When and where:** 16 November 2023, Bundesministerium der Finanzen, Wilhelmstrasse 97, 10117 Berlin, hybrid event

**What:** At the mid-term of this legislative period, the SFB's stakeholders would like to discuss their work to date and engage in dialogue with policy-makers on the German government's Sustainable Finance Strategy.



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